



Small Business Pitch Rules & Guidelines

1. General Requirements:
 - a. All applicants must be an established independent small business in operation for at least one year.
 - b. Open to all legal U.S. residents 21 years of age and over.
 - c. All one-page executive summaries must be emailed to SBoykins@ecdi.org by 11:59pm on August 28, 2019. The executive summary shall include financial statements.
 - d. Financial documents are subject to review if the entry seeks loan funding from ECDI. Any requested funding is contingent of ECDI.
 - e. The contest sponsors reserve the right to extend the contest date for selecting and notifying the winners.
 - f. Grand prize is non-transferable
 - g. The final selection committee will consist of representatives from ECDI, Fifth Third Bank, and additional partners.
 - h. Any entrant that fails to fully satisfy all eligibility criteria or submission timelines for entry will be disqualified and that applicant's plan will not be reviewed by the selection committee.
 - i. Sponsors reserve the right in their sole discretion to disqualify any individual or business they find tampering with the entry process or to be acting in any other way as to be in violation of the official rules.
 - j. Grand prize winner will be selected and announced September 12, 2019.
2. Prize
 - a. There is one monetary prize of \$500.
3. The Competition Consists of Two Rounds
 - a. Round One. All businesses must register by submitting a one-page executive summary, financial statements and short video (less than 3 minutes) to SBoykins@ecdi.org by 11:59PM on August 28, 2019.
 - b. All videos must communicate the following ideas:
 - i. Market Opportunity
 - ii. Product/service viability
 - iii. Understanding of competitors
 - iv. How will the cash prize, \$500, boost your small business?
 - c. Feedback will be provided to each participating business.
 - d. Four businesses will be selected by the judges to participate in the Final Round on Thursday, 12, 2019 at the WBC, 1655 Old Leonard Ave., Columbus, OH 43219.
 - e. Each team that qualifies for the final round will need to present their business concept to a panel of judges.